

# Breaking News

Dear Education Contact

The introduction of the Apprenticeships, Skills, Children and Learning (ASCL) Act 2009 places a requirement on schools to provide all pupils with information, advice and guidance about Apprenticeships. The recently introduced 'Quality, Choice and Aspiration' strategy also guarantees that young people in schools are entitled to impartial information, advice and guidance about Apprenticeships.

To enable schools to meet these requirements we developed the Teachers Guide to Apprenticeships (pictured right). This guide is an effective reference and teaching resource, providing access to comprehensive information on all Apprenticeships available across England.

The Teachers Guide to Apprenticeships was originally developed at the request of teachers and local authorities in our region, with over 500 copies distributed to schools already. It is an extremely easy to use resource pack for all teachers, stakeholders and information, advice and guidance professionals. The Guide provides details of the application processes, entry requirements, qualification structures and levels and progression routes for all Apprenticeship Frameworks in all sectors. Copies of the contents are included on a CD that comes with the Guide so that individual students can have copies of the information on their preferred Apprenticeships.

This is an essential resource in ensuring the effective delivery of comprehensive information, advice and guidance. **It will enable schools to meet the requirements of both the Apprenticeships, Skills, Children and Learning Act 2009 and the 'Quality, Choice and Aspiration' strategy for young people's information, advice and guidance.** It will save you having to resort to a great deal of resource, research and preparation time to meet those statutory needs. The enclosed leaflet gives you further information on the Teachers Guide to Apprenticeships. On the back of this letter is an order form that you can fax back or post.

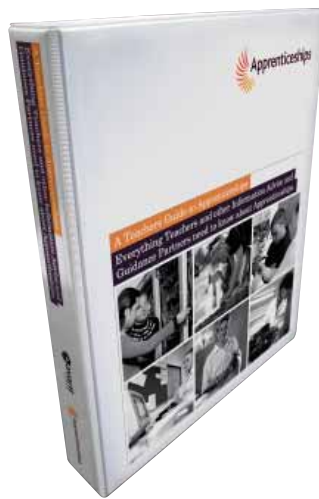
Yours sincerely



Steve Roe  
Chief Executive  
Avant Partnership



PS. Sales are being handled by our agents Communique. Please address all correspondence to them.



## Second Reading of the ASCL Bill

“The Bill represents the first overhaul of apprenticeship legislation for nearly 200 years. It will put apprenticeships on a statutory basis, and establish the entitlement to an apprenticeship place for every suitably qualified young person who wants one. In too many schools over past years and decades, apprenticeships have been undervalued, which is why the Bill places a clear duty on schools in that regard – and they will have to honour it; we will ensure that they do not get around it.”

Ed Balls, Secretary of State for  
Children, Schools and Families

# Order form

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You will be sent an invoice for payment prior to delivery.  
Please make all cheques payable to Communique and send to the address below.

Please fax this order to **(01482) 873358**

Or send to:

Teachers Guide to Apprenticeships, Communique,  
74 Lairgate, Beverley, East Yorkshire, HU17 8EU

or email: [sarah@communiqueadvertising.co.uk](mailto:sarah@communiqueadvertising.co.uk)